

DISTRICT PUBLICATIONS

The superintendent/designee shall direct development and review of informational newsletters and handbooks for parents/guardians, students, staff and the general community as deemed necessary by the board. The district annual report shall be printed for distribution. The board secretary shall make the district audit available to the public as required by law.

All press releases, radio announcements, brochures, fliers, posters, and any other materials to be disseminated to the community on behalf of the school district shall be approved by the superintendent prior to release.

Centralized control of district publications, including the district web site, shall be designed to ensure that their contents reflect district-wide policies and regulations accurately.

In accordance with law, the superintendent shall prepare procedures to ensure that the district web site, or web sites of the school, shall not publish any personally identifiable information about a student without prior written consent from the student's parents/guardians. Consent shall be obtained on the form indicated by the State Department of Education and shall contain a statement describing the potential dangers of posting personally identifiable information about students on the Internet.

Adopted: February 22, 1994
NJSBA Review/Update: January 2012
Readopted: August 2014

Key Words

District Publications, Publications, Newsletters, Handbooks, Web Site

Legal References: N.J.S.A. 18A:11-1 General mandatory powers and duties
N.J.S.A. 18A:17-20 Superintendent; general powers and duties
N.J.S.A. 18A:23-1 et seq. Audits and Auditors
N.J.S.A. 18A:36-35 School internet web sites; disclosure of certain student information prohibited
N.J.S.A. 18A:54-20 Powers of board (county vocational schools)
N.J.A.C. 6A:30-1.1 et seq. Evaluation of the Performance of School Districts
N.J.A.C. 6A:30-3.1 Comprehensive review of public school districts
N.J.A.C. 6A:32-12.1 Reporting requirements
N.J.A.C. 6A:32-12.2 School-level planning

Possible

Cross References: *1000/1010 Concepts and roles in community relations; goals and objectives
*1100 Communicating with the public
*1110 Media
*3100 Budget planning, preparation and adoption
*5124 Reporting to parents/guardians
*5125 Pupil records
*5131 Conduct/discipline
*5145.12 Search and seizure
*6142 Subject fields
*6142.2 English as a second language; bilingual/bicultural

DISTRICT PUBLICATIONS (continued)

*6142.10	Technology
*6145.3	Publications
*6146	Graduation requirements
*6171.3	At-risk and Title 1
*6171.4	Special education

*Indicates policy is included in the Critical Policy Reference Manual.