

Policy

---

PHOTOGRAPHS OF PUPILS

Taking pictures of district students and buildings for commercial purposes is prohibited without written approval of the superintendent.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School students" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the Division of Child Protection and Permanency (CPP) shall not be published without permission of the division case worker.

Photographs on the District Web Site

Pictures of district students shall not be posted on the web site, except under the following conditions:

- A. Prior written permission has been obtained from the student's parent/guardian or from the adult student;
- B. Group photographs may identify the group, but not the individuals in the group;
- C. Prior written permission has been obtained from the student's parent/guardian or from the adult student, if the student is receiving an award or special recognition.

Adopted: February 22, 1994  
NJSBA Review/Update: February 2012  
Readopted: June 2013/August 2014

Key Words

Exploitation, Safety, Photographs of Pupils, Pupil Photographs, Student Photographs, Web Site

**Legal References:** N.J.S.A. 18A:11-1 General mandatory powers and duties  
N.J.S.A. 18A:36-35 Disclosure of certain student information on internet prohibited without parental consent  
N.J.S.A. 18A:54-20 Powers of board (county vocational schools)

**Possible**

**Cross References:** \*1100 Communicating with the public  
\*1110 Media  
\*1120 Board of education meetings  
\*1140 Distribution of materials by students and staff  
\*1250 Visitors  
1320 Participation in out-of-school community activities  
\*5125 Pupil records

PHOTOGRAPHS OF PUPILS (continued)

- \*5141.4 Child abuse and neglect
- \*5145.12 Search and seizure
- 6142.10 Technology
- 6145.3 Publications
- 6145.4 Public performances and exhibitions
- \*6171.4 Special education

\*Indicates policy is included in the Critical Policy Reference Manual.