

# Mainland Regional High School

## 2012 Yearbook Senior Recognition Ad Order Form

**Straight from the heart and into the yearbook!**

Our staff is now offering the opportunity to "personalize" the yearbook in a very special way with a senior recognition ad.

**To reserve yearbook space, please respond by February 17, 2012 by providing the following:**

- This Order Form completed
- Ad Photo(s) & Text
- Check payable to: MRHS Montage
- Please send to school to the attention of:  
Yearbook/MRHS Montage,  
1301 Oak Avenue, Linwood, N.J. 08221

### CUSTOMER DATA:

\_\_\_\_\_  
Student Name (please print- this is how their name will appear on the ad)

\_\_\_\_\_  
Parent/Purchaser's Name

\_\_\_\_\_  
Address/City/State/Zip

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
E-Mail Address

**AD DESIGN OPTIONS:** Ads are available in the following sizes for the prices shown. Please circle one:

**Option 1 - Full Page Ad (\$300.00):** This ad allows for 4 photos and a message containing 300 characters (including spaces). This ad requires the senior's name to be listed at the top as you wish it to appear.

**Option 2 - 1/2 Page Ad (\$175.00):** This ad allows for 3 photos and a message containing 260 characters (including spaces). This ad requires the senior's name to be listed at the top as you wish it to appear.

**Option 3 - 1/4 Page Ad (\$100.00):** This ad allows for 1 photo and a message containing 180 characters (including spaces). This ad requires the senior's name to be listed at the top as you wish it to appear.

**Option 4 - 1/8 Page Ad (\$60.00)** This ad allows for 1 photo and a message containing 100 characters (including spaces). This ad requires the senior's name to be listed at the top as you wish it to appear.

Please attach your message on a piece of paper and make sure your message is **typed** or **printed clearly**. For character limits, please read the options under "AD DESIGN OPTIONS."

Is this ad a surprise for the student?:  Yes  No

Total number of hard copy photos provided: \_\_\_\_\_ Total number of digital photos provided: \_\_\_\_\_

### DESIGNS, GUIDELINES & ORDERING:

**In order to keep page layouts consistent, guidelines must be followed when submitting material:**

1) While care will be taken to return photos when the yearbook is distributed, photo quality copy prints should be submitted for irreplaceable photos (When possible, original material is preferred).

2) Each ad space allows for a specific size and shape for artwork. If you have chosen a vertically shaped ad (full page or quarter page) please submit vertical artwork. If you have chosen a horizontally shaped ad (1/2 page or 1/8 page) please submit horizontal artwork. Any digital information to be submitted must be submitted as a .jpg, tiff, or pdf format. All digital pictures and files must be at least 300 DPI. **PLEASE DO NOT SEND FILES IN EXCEL, WORD, PUBLISHER, OR OTHER FORMATS. Files in these formats will be RETURNED.**

**This order form, photos, text, art and payment for your senior ad are due no later than Feb. 1, 2012 at 3:00 pm**

**Thank You! We thank you for your patronage. The yearbook staff depends on your support in this endeavor to produce a successful yearbook. If you have any questions concerning the ad, please contact Mr. Cross at extension 1925.**

**\* Make checks payable to "MRHS Montage" and return to the attention of "Yearbook/MRHS Montage"**

**Montage Yearbook  
Mainland Regional High School  
1301 Oak Avenue  
Linwood, N.J. 08221**

***Important Yearbook Information  
For parents of SENIORS!***